

... Announcement ...



RICHMOND, VA., U. S. A., Date of Postmark.

TO THE PHILATELIC PUBLIC:

... The Publishers beg to announce for next month, the Initial Number of

The Virginia Philatelist,

a Monthly Magazine devoted to the interests of Philately in Virginia, and call your attention to the following

PROSPECTUS.

Virginia's First
Stamp
Virginia devoted solely to Philatelics, and is designed to fill a long and sorely felt want with upward of seven hundred Stamp Collectors of its native State. It has set for itself the task of uniting the Stamp Collectors of Virginia and forming a State Philatelic Association. The benefits derived from such are obvious to every one.

The Virginia Philatelist will begin at once on the State Directory. work of compiling and subsequently publishing a reliable Directory of Virginia Stamp Dealers and Collectors. The result will prove of the greatest benefit to all.

The Virginia Philatelist (fac-simile of cover will be found on this card) is owned, edited and published by active Stamp Collectors, experienced Publishers and Printers, which fact is sufficient guaranty of a successful, first-class publication.

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Stamp News from Home and Abroad will be furnished by contributors in nearly every country in the Universal Postal Union, whose notes on new issues and articles philatelic in general will prove exceedingly interesting and instructive to the advanced as well as to the rising collector.

A Collectors'

Magazine.

A Novel

Confederate The Virginia Philatelist opens for the Collector states Stamps. and Dealer a wide field for the purchase and exchange of the Stamps of the Confederacy, circulating as it will among Collectors of a State the Capitol of which was the seat of the Confederate States Government.

Feature. adorn its cover, monthly, with a portrait of a Stamp Collector, accompanied by a brief sketch of his or her philatelic career and collection. This Magazine is unique, inasmuch as it is one of the few Stamp Magazines published by Collectors in the interest of Collectors, instead of by Dealers, and therefore it offers to Collector and Dealer alike advantages to be found in no other Magazine of its kind.

The Virginia Philatelist will, as far as possible,

The Virginia Philatelist offers all space for Advertising purposes, excepting the front cover and editorial pages, which will not be sold under any consideration, and will contain no advertisements. The Publishers reserve no other space for themselves. To the Stamp Collector this Magazine offers, at minimum rates, space for the insertion of Want, Sale and Exchange advertisements, whereby Collectors can dispose of their duplicates advantageously. This feature should especially commend it to all Stamp Collectors.

The Virginia Philatelist's Initial Number will be and rece Samples. mailed gratis to any one requesting it on attached card, giving their name and post-office, and stating whether Collector or Dealer. It will be mailed within the United States and Canada for 30 cents per annum; foreign countries, in the U. P. U., 40 cents, payable in unused stamps of their respective governments. Subscriptions begin with current number.

The Virginia Philatelist will quote special rates for Advertisement transient and running advertisements, as well as for Want and Exchange advertisements, for the first issue. For later issues, see standard rates on editorial page.

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Virginia Philatelic Pub. Co.,	
13 N. 11th Street, Richmond, Va.:	
Gentlemen,—Please send me Initial S	Number of THE
VIRGINIA PHILATELIST as soon as issued. Respectfully,	
A (copiety with	
Name,	
P.O. Address,	
I am a Dealer. Collector.	

The Virginia Philatelist desires to exchange a onePublishers. inch advertisement with all Philatelic publications for
the term of two issues, and solicits copy therefor—to reach this office
before August 20, 1897. Copy for our ad. will be forwarded upon
receipt and two printed Nos. of THE VIRGINIA PHILATELIST will be
sent as issued.

A Request. The Virginia Philatelist requests all Virginia Collectors and Dealers to send in their names and addresses, stating whether Dealer or Collector, for gratuitous insertion in the forthcoming Virginia Philatelic Directory.

Address all communications to

THE VIRGINIA PHILATELIC PUB. CO.,

FRANKLIN STEARNS, Jr., Bus. Mgr.,

13 N. 11th Street,

RICHMOND, VA. U. S. A.



Virginia Philatelic Publishing Co.,

FRANKLIN STEARNS, JR.,

BUSINESS MANAGER,

No. 13 A. 11th Street. RICHMOND, VA.